

Gifts At Death

These gifts ensure future generations will benefit from your generosity and legacy.

Bequests: You can designate a specific dollar amount or a percentage of your estate to Love INC of South Wood County in your will or trust.

If you make annual gifts and wish to continue support after your lifetime, you can arrange an endowed gift through a Donor-Advised Fund or your trust.

Life Insurance and/or other Retirement Assets: You can name Love INC of South Wood County as the beneficiary of a life insurance policy or retirement account (i.e. IRA, 401k, etc.).

Benefits of Gifts at Death:

- Distribute your assets according to your wishes
- Save on estate taxes with proper planning

Please contact us if you plan to include us in your estate and/or as a beneficiary so we may thank you for your forever gift of Christian love.

Bequest Information:

Love In the Name of Christ
of South Wood County
710 20th Avenue South
Wisconsin Rapids, WI 54495
EIN - 82-0819727

Contact us with any questions:
715.424.LOVE (5683)
info@LoveINCswc.org
www.LoveINCswc.org



YOUR GUIDE TO Planned Giving

*Love INC's mission is to
mobilize churches to
transform lives and
communities In the
Name of Christ.*

We are proud to partner with National Christian Foundation Wisconsin to help you give in tax-smart ways. Please contact them at (262) 796-9910 or www.ncfgiving.com/wisconsin to explore any of these unique charitable giving opportunities.



Giving today to
advance the mission of



for tomorrow.



Why A Planned Income?

Planned, or deferred, gifts provide creative and flexible strategies for your estate and charitable planning. Some planned gifts provide income, and many of them reduce your taxes.

The greatest benefit, however, lies in knowing you are supporting the mission and ministry of Love INC of South Wood County as a reflection of your Christian faith and out of gratitude for God's many blessings.

Love INC works across denominational lines to mobilize churches to transform lives and communities; and all of this is done in the name of Christ.

Love INC is unique in that they do not directly serve people in need. Their role is to help churches help people in need.

Love INC believes a loving community of believers is the best place for people in need to find help and hope!

Gifts That Pay Income

With careful planning, you can provide yourself or someone else annual income while providing meaningful support to Love INC of South Wood County.

Charitable Gift Annuity: In exchange for a gift of cash, stocks or other assets, by contract, you or a loved one receive fixed income at an attractive rate of return. A portion of the gift will benefit Love INC of South Wood County.

Charitable Remainder Trust: You contribute assets to an irrevocable trust. These assets are invested by you, and you or a loved one receive income from the trust. The remaining assets benefit Love INC of South Wood County.

Benefits of Income-Producing Gifts

- Receive income payments
- Obtain a charitable deduction for a portion of the value of the gift
- Save on capital gains taxes when you contribute appreciated securities
- Convert low- or non-income assets into a gift with an attractive income stream

Gifts During Lifetime

You can maximize Kingdom impact, save taxes, and experience the joy of generosity.

Outright: In addition to cash, you can make an outright gift of real estate, a paid-up life insurance policy, or other property of value directly to Love INC of South Wood County.

Stock: If you currently write checks to support Love INC of South Wood County, but also have appreciated stocks or mutual funds, you can significantly reduce the cost of your charitable gift while giving more by gifting stock before the sale.

Charitable IRA Rollover: If you are over the age of 70½, you can make a tax-free distribution from your IRA directly to Love INC of South Wood County.

Donor-Advised Fund: Instead of writing checks directly to Love INC of South Wood County, you can manage ALL of your charitable giving with a Donor-Advised Fund – which works like a charitable checking account. You give assets into the Fund (cash, stocks, real estate, etc.), receive an immediate income tax deduction, and then recommend grants to your church and Love INC of South Wood County when timely. This is a great tool for windfalls, inheritances, and year-end business profits.

Benefits of Lifetime Gifts:

- ✓ Receive an immediate tax deduction
- ✓ Save on income, capital gain, gift, and/or estate taxes
- ✓ Experience the joy of the gift being put to good use during your lifetime